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FOR IMMEDIATE RELEASE**Advanced Gel Imaging Software Announced**

JANUARY 24, 2007, State College Pa. SoftGenetics, a leader in genetic analysis software, announced the availability of jelMarker a new tool for the conversion of slab gel TIFF, BIP, JPEG and TXT files into a standard format for importing electrophoresis data into the company's GeneMarker software. jelMarker was developed in response to the growing demand for software that can analyze fluorescence, chemiluminescence and autoradiography gel image files; especially those from LI-COR's 4300 DNA Analyzer and KODAK's Image Station 4000R.

Researchers performing AFLP, Microsatellite, Ecotilling and SNP discovery can now easily convert and import the slab gel files into the company's GeneMarker software to take advantage of GeneMarker's highly accurate and rapid analysis technology in the software's biologist-friendly Windows® environment.

jelMarker is a simple, stand-alone image reading software that utilizes highly accurate lane and band recognition technology. jelMarker can import up to two gel image files (TIFF, BIP, JPEG and TXT) for simultaneous analysis of two-color data. The software also features easy lane and band modification via a point-and-click methodology.

Interested researchers can request a no cost 30-day trial via email (info@softgenetics.com) or at the SoftGenetics' website www.softgenetics.com

SoftGenetics, member of ABI software community, specializes in the development of genetic analysis tools for both research and diagnostic applications. Trademarks of SoftGenetics software tools are advanced technologies, providing exceptional accuracy, and sensitivity in an easy-to use Windows® user interface.

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