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Ambry Genetics and SoftGenetics Form Exclusive Alliance for Extended Bioinformatics Support for Next Generation Sequencing Projects

Aliso Viejo, CA and State College, PA– December 3, 2009: Ambry Genetics and SoftGenetics today announced the signing of an agreement to provide extended bioinformatics genomics services using SoftGenetics’ NextGENe software for next-generation sequencing projects performed at Ambry.

Anja Kammesheidt PhD, Ambry’s CSO said, “Our team at Ambry has been providing genomics solutions on Illumina’s® Genome Analyzer platform for 2 years now. In light of diversifying applications, increasing project sizes, and new genomes to be explored, having a proven and innovative partner for bioinformatics is key. While some of our clients are interested in performing their own analyses, others are asking for extended support. We have been impressed with SoftGenetics’ software tools, as well as their approach to take care of the clients’ needs which is very much in line with Ambry’s philosophy. We are looking forward to working together to provide tailored services to our clients.”

Jonathan Liu PhD, SoftGenetics VP Research and Development echoed Dr. Kammesheidt’s thoughts and added that “the SoftGenetics/Ambry partnership provides a new strategic alliance that will not only provide a single streamlined source for next-generation sequencing researchers but will also provide SoftGenetics with a deepened vision of future researcher
requirements, allowing NextGENe to remain at the forefront of next-generation sequencing software.”

“This highly unique alliance”, continued John Fosnacht, SoftGenetics VP Sales and Marketing, “provides researchers wishing to utilize the power of next-generation sequencing a distinctive value proposition by combining the technical quality of Ambry Genetics sequencing with the unique analysis capabilities of NextGENe without the heavy investment typically required in next-generation sequencing instrumentation and bioinformatics. We all believe this is a true win-win situation for everyone.”

“Next-generation sequencing services are more valuable to any scientific researcher if you can offer a full menu for bioinformatics support” said Ardy Arianpour, Director of Business Development, Genomic Services at Ambry Genetics. “Ambry Genetics has now become the genomics community’s one-stop service shop for next-generation sequencing services. We can handle large projects and we can offer the most robust data analysis through the exclusive alliance with SoftGenetics.”

Ambry Genetics has been providing next generation sequencing services to pharmaceutical, biotech and academic clients for a wide range of applications including targeted resequencing through custom or exome sequence capture, transcriptome, ChIP and de novo sequencing. Ambry Genetics is focused on delivering the highest quality results with the most sensible workflows while maintaining cost effective contracts for the genomics community.

About Ambry Genetics

Ambry Genetics is both a clinical, CAP-accredited and CLIA-certified commercial laboratory as well as a genomics services laboratory headquartered in Aliso Viejo, California. Since the company’s inception in 2000, it has become a leader in providing genetic services focused on clinical diagnostics and genomic services. Ambry has built a solid reputation for unparalleled service, and has been at the forefront of applying new technologies to the clinical molecular diagnostics market and advancements
in disease research. To learn more about testing and services available through Ambry, visit www.ambyssgen.com.

About SoftGenetics

SoftGenetics, LLC, located in State College Pennsylvania specializes in the development of genetic analysis tools for both research and diagnostic applications. Hallmarks of SoftGenetics software tools are advanced technologies, providing exceptional accuracy, and sensitivity in an easy-to-use Windows® user interface.

Its NextGENe software provides biologists with an easy-to-use software analysis tool which improves Next Generation Sequencing accuracy in a complete, freestanding Windows® based program. NextGENe virtually eliminates bioinformatics requirements, utilizes low cost hardware, and is compatible with all major NGS systems.

To learn more or to request a 30-day trial of the software, please visit: www.softgenetics.com

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